



Bayonne Town Center News

Summer Events in Full Swing!

On Thursday, June 17th, the Bayonne Town Center held its 1st Classic Car Show of the Season. Over 300 people attended this event! Bayonne's own Eddie O'Rourke performed Live as Elvis and did a wonderful job, as always! We also gave out 3 trophies to our Slot Car Racing winners 1st Anthony Senerchia, 2nd Ian Pollock, and 3rd Brendan Gerrity. We were also able to introduce 2 new demonstrations, RC Racing and Japanese Swords! Yoshit-sune Jujutsu Kai gave



their first Japanese Sword Demonstration to our crowd and we look forward to having them back! Many of our guests also loved the Radio Control Racing Cars that were on display! Thanks to our sponsors: Shop

Rite of Bayonne, BCB Community Bank, Bayonne Medical Center, Pastime Hobbies, the Big Apple, Hughes & Fin-nerty, Pizza Master, Citi-bank, Aaron's Gold, Hud-son Reporter, European Day Spa, Pamrapo Sav-ings Bank, Provident Bank, GLM Insurance, and AT&T Wireless.



We're the Heart of Bayonne Summer 2010

Special points of interest:

- *Tips to help you prepare for the 30th Annual Sidewalk Sale*
- *New Businesses in our Dis-trict*
- *New Quality of Life Pro-gram*
- *Information about Pigeon Spikes*

Inside this issue:

Thank You Councilman Halecky	2
Movie Under the Stars	2
BTC Welcome Mat	2
Parking Issues in the BTC	3
Pigeon Spikes	3
Quality of Life Supervisor: Matt Portenti	3
Ice Cream Eating Contest	4

30th Annual Sidewalk Sale—July 15, 16, 17

Don't forget that the 30th Annual Sidewalk Sale is scheduled for July 15th-17th (Thursday-Saturday) The BTC has 3 activities planned: The Classic Car Show, Rides for Children, and The 3rd Annual Hot Dog Eating Contest.

Remember, the more participation we have the better! If you plan to join us

in this summer's sale, please remember the following guidelines:

- You must leave sufficient space for pedestrians
- Do not present your goods in cardboard boxes
- Use attractive racks and bins

- Keep your merchandise folded in bins or on hangers on racks
- Keep your selling space attractive and organized

The City has become stricter about litter enforcement and will continue its enforcement during the Sidewalk Sale.





Thank You Councilman Halecky

The Bayonne Town Center Board honored Councilman John Halecky at their June 10th meeting. Councilman Halecky was a key player in the organization of the Bayonne Town Center and has been board member for many years. Vice Chair Person Bernie Golomb honored Halecky, announcing that he have an honorary lifetime membership to the Bayonne Town Center and would

be welcome at any of our future meetings. Thank you, Councilman Halecky, for your 20 years of support and service.

Bernie Golomb, Terrence Malloy, and Ruben Henriquez.

Pictured are Bozena Linowski, Megan Januska, Vincent Bottino, Alice Lotosky, Mary Divock, Councilman John Halecky,



Movie Under the Stars

The Bayonne Town Center will feature *Chicken Run* at our Movie under the Stars Event on July 27th. Festivities will start at 5 pm.

We are using a new production company and have hired a traveling petting zoo to entertain the crowd before the event. We will

also give away prizes including a Gift Certificate to Colonial House of Pets.

For more information about this event, please call us at 339-9409.



Bayonne Town Center Welcome Mat

The Bayonne Town Center would like to welcome the following businesses to our district:

- Bel Pane Bakery-381 Broadway
- Nueva Venezia Italian Restaurant-392 Broadway

- Boost Mobile-391 Broadway





Parking Issues in the BTC

In March of 2009 the Bayonne Town Center Management Corporation (BTCMC) adopted a comprehensive strategic plan focusing on long-term initiatives to sustain the Bayonne Town Center.

The issue of **Parking** along the Broadway corridor and how to best manage the limited parking resources in Bayonne has become a top and immediate priority. For example, the BTCMC has requested that meters be re-programmed to allow 10 minutes

additional free time for each hour of shopping time. Moreover, the over-zealous enforcement of meter "flags" has become a detriment to business activity in the Town Center. Parking resources in Bayonne are managed by the Bayonne Parking Authority. In April, 2010 the BTCMC explored these issues with the Bayonne Parking Authority (BPA). Corrective actions were suggested by the BTCMC to the BPA. Aggressive enforcement action has disrupted retail business

and is a deterrent to people coming to Bayonne and shopping. Similarly, retailers (merchants) are routinely parking at street (Broadway) parking spaces and feeding meters. These merchants should use parking lot facilities and be the object of enforcement of the BPA. We hope that in the future the BPA and retailers will work to improve parking in the Town Center.

Pigeon Spikes

Pigeon droppings are ruining our awnings and sidewalks. The Bayonne Town Center is working to correct this issue. Please contact us if you are interested in the following information:

Pigeon Spike Plastic is the lowest cost deterrent for pigeons and seagulls available. This all UV stabi-

lized, clear plastic spike can be installed quickly on all types of surfaces. The all plastic construction means it is non-conductive and will not interfere with electronic communications. Designed to deter pigeons and seagulls only, not recommended for other birds or for controlling heavy infestations of any bird.

Use on all types of surfaces to hinder light roosting of pigeons and seagulls. For pigeons and seagulls only, not recommended for other birds or for controlling heavy infestations of any bird. To control all birds on all types of surfaces, use **Nixalite's Premium Bird Barrier Strips**.

Quality of Life Supervisor: Matt Portenti

Bayonne has a new team of managers to take care of quality-of-life problems in the neighborhood.

Matt Portenti, a coordinator of maintenance services, is in charge of Zone 4 that takes in the area east of Avenue C between 16th and 32nd streets.

They have generated more than 200

work orders, ranging from filling potholes to taking down hazardous tree limbs. They have also asked business owners and local residents for help in identifying what needs to be fixed.

"The managers will ensure that the services of the Public Works Department and other municipal agencies get to the streets throughout the

city," Mayor Mark Smith said. The managers are all employees with the Department of Public Works and will stay at their current salaries, city spokesman Joe Ryan said.

Residents and merchants can contact the managers at (201) 858-6070 between 8:30 a.m. and 4:30 p.m. and messages can be left after hours.



Bayonne Town Center

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Phone-201-339-9409

Fax-201-339-9423

email-bayonnetwncenter@aol.com

Please be advised that the sidewalk directly in front of your business is your responsibility. The UEZ provides a cleaning crew to supplement your efforts to keep Broadway clean.



The Bayonne Town Center Management

Corporation is a non-profit organization that manages the day-to-day operations of the district between 17th and 30th Streets. Its mission is improving and enhancing the businesses within those areas. In addition to revitalizing the area, the corporation is also responsible for providing public relations, advertising, and business recruitment and retention for area merchants. For further information about the Town Center, please call 201-339-9409 or contact through the website, www.bayonnetowncenter.com.



Ice Cream Eating Contest

On Saturday, June 19th the Bayonne Town Center and City of Bayonne hosted the 2nd Annual Ice Cream Eating Contest on 22nd Street & Broadway. Teams of Fathers and their children signed up to see how much ice cream they could eat in 10

minutes. The winners in the younger category were Maged & Nicholas Sadek. In the older category the winners were James & James Hnidowicz.

All of our teams did a great job! Thanks to Jim & Gwendolyn Goode, Bryanna Young, Gary Barboza, Bill and Casey Popowski, Pedro & J-mail Martinez, Nagil & Mark Gahly, Gary & Maggie Klejmont, and Perry Ravkin and Jasmine Young for their participation.

Our winners won memberships to CKO Kickboxing and Carvel Gift



Certificates. Thanks so much to our sponsors for making this event possible! Also thanks to our judge, Councilman Joe Hurley for his help during the contest. We would also like to thank Rich Saleh and the staff from Carvel for all their help.

